

# **The Role of National Flood Insurance and the Community Rating System in Local Decisions and Programs for Flood Mitigation in the U.S.**

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# *Does the U.S. have a national flood policy?*

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*Yes:* NFIP systematically identifies floodplains, offers insurance, pays claims

*But:* Not required; not financially self-sustaining; additional purposed \$ relief

*Yes:* US Army Corps of Engineers charged with, and funded for, enormous numbers of projects including local flood protection

*But:* No overarching plan from Congress, Corps, others to seek out and integrate projects or prioritize by damages

*Lead role for local agencies, profoundly affected*

Historic  
communities  
such as Mid-  
Atlantic region:  
deeply  
personal,  
cultural,  
historical,  
economic  
relationship  
with flooding



## Sunbury PA, 1936

Source: Dallin Aerial Photos / Hagler Museum & Library, in Roberts & Messer, 2005, Triumph VII  
Harrisburg to the Lakes

# US Flood Policy(ies): Fragmented by History and by Design

## All levels of government

- Local efforts since ?
  - State efforts since about 1890s (Ohio R)
  - Federal programs since about 1910s (Mississippi R, Sacramento Delta)
- >100 Congressional one-time appropriations, 1860s – 1970s



## Major federal programs:

- USACE mission, Omnibus Flood Control Act, 1936
- FEMA & predecessors, 1973
- NOAA, information

Do a group of reactions form a national policy?





*When I waded into the controversy:*

Flood Response Policies on the  
Susquehanna River, Pennsylvania:  
Fragmentation and Cross-Purposes  
at Three Levels of Government  
*Case Study of 10 River Towns, 2013*

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**AMERICAN WATER RESOURCES  
ASSOCIATION (AWRA)'s  
"PROACTIVE FLOOD AND DROUGHT  
MANAGEMENT" PUBLICATIONS,  
CONFERENCE SESSIONS, WEBINARS**

A continuing dialogue on

- Policies and programs in the U.S. for prevention, mitigation, management, response, and recovery from
- Socioeconomic and ecological effects of extremes in water resources, flows, and supply



**PROACTIVE FLOOD  
AND DROUGHT  
MANAGEMENT,  
VOL. II**

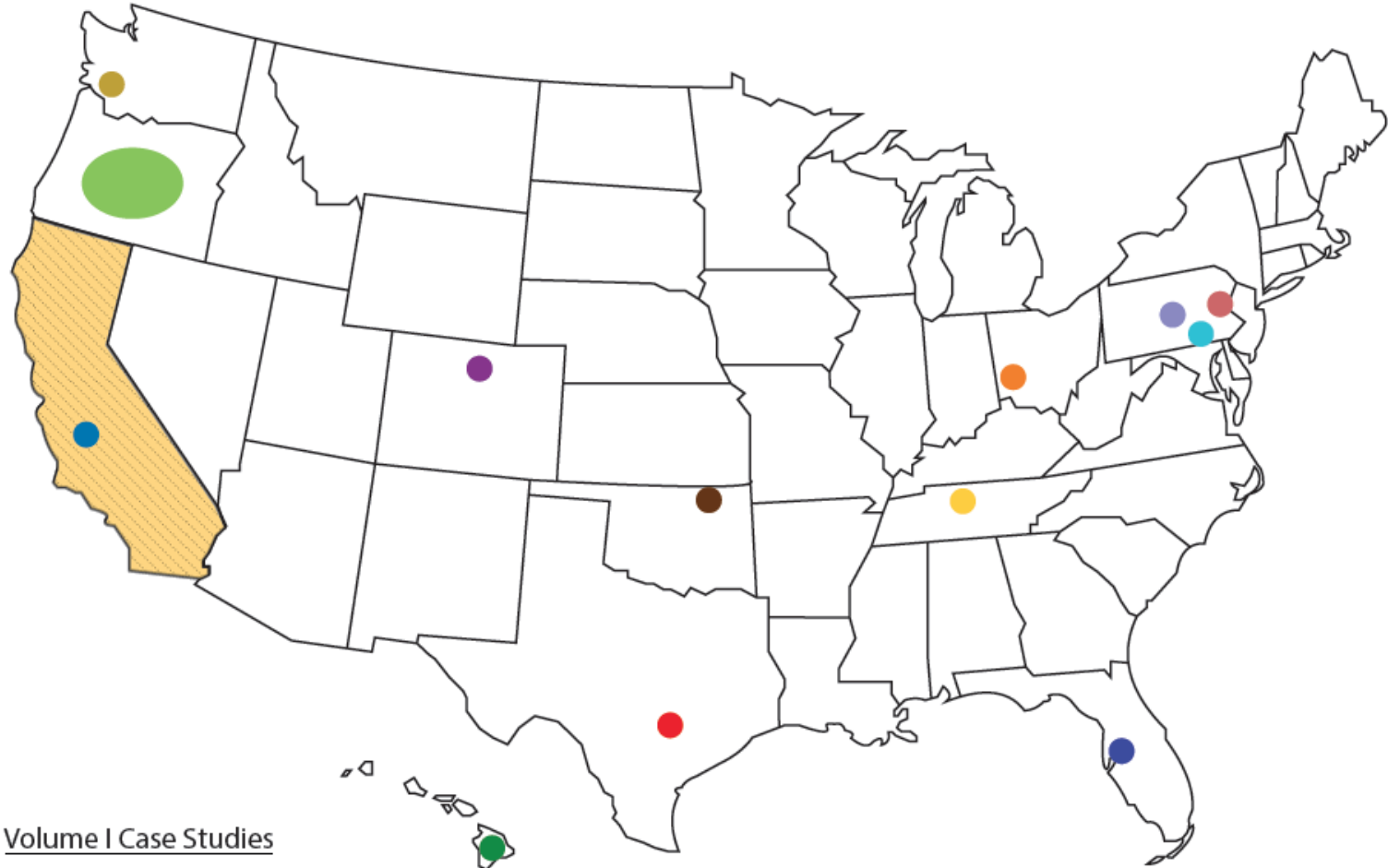


April 2016

A Selection of Applied Strategies and Lessons  
Learned from Around the United States

*From the Policy Committee of the American Water Resources  
Association.*

# Proactive Flood and Drought Case Studies: Locations



## Volume I Case Studies

- Miami Conservancy District, OH
- Chehalis River Basin, WA
- Easton, PA
- Nashville, TN
- San Antonio Water System, TX
- Lone Chimney Water Association, OK
- Statewide Water Use Plan, OR
- Statewide drought management, HI

## Volume II Case Studies

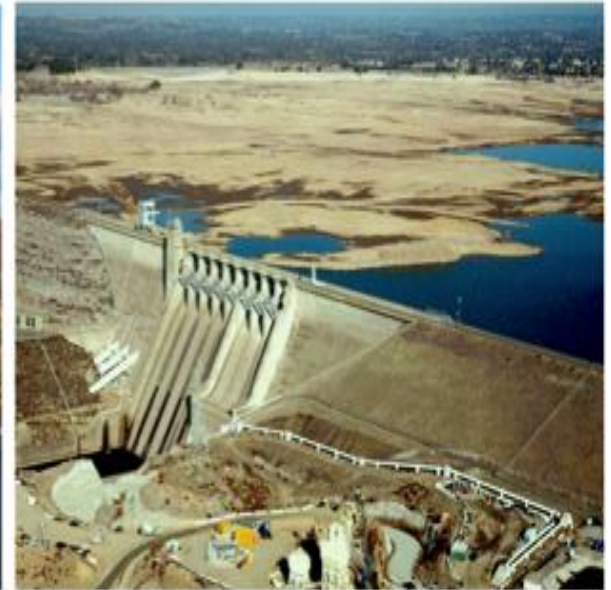
- Lititz, PA
- Susquehanna River communities, PA
- Hillsborough River, FL
- Fort Collins, CO
- Statewide drought responses, CA
- Central Valley flood mitigation land use, CA

## THEMES AND IMPLICATIONS

- Disaster or urgent need appears time and time again as a driver for longer-term solutions
- Collaboration, communication, education:
  - Among multiple agencies that may not have direct flood/drought missions, promotes IWRM
  - Regionwide, can alleviate barriers; jurisdictional lines inhibit this strategy
- Strategy design important; implementation more important, relies on communication / education



## PROACTIVE FLOOD AND DROUGHT MANAGEMENT, VOL. II



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# THEMES AND IMPLICATIONS

- Regulatory requirements – perhaps unrelated to flood/drought problems – can drive multi-objective program including flood/drought
- Flexibility of regulatory / institutional requirements – if it can be obtained
- U.S. nationwide programs, policies – though enormous – are piecemeal, not integrated; and not always appreciated, understood, fully implemented by local jurisdictions



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For access to the full reports,  
more information and analysis,  
ideas about potential strategies:  
Locatable at [www.awra.org](http://www.awra.org)

Vol I:

[http://www.awra.org/webinars/AWRA\\_report\\_proactive\\_flood\\_drought\\_final.pdf](http://www.awra.org/webinars/AWRA_report_proactive_flood_drought_final.pdf)

Vol II:

[http://www.awra.org/document\\_request.cgi?docname=impact](http://www.awra.org/document_request.cgi?docname=impact)



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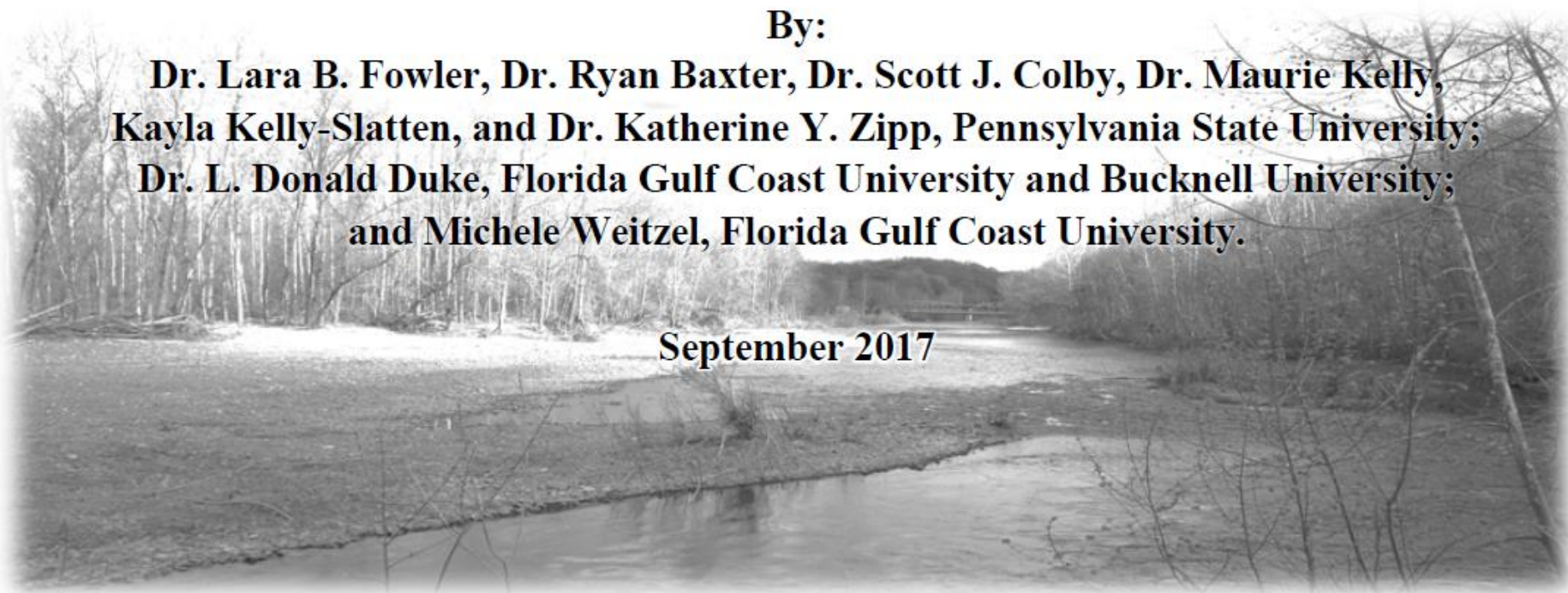
*From the Policy Committee of the American Water Resources  
Association.*

# **Flood Mitigation for Pennsylvania's Rural Communities: Community-Scale Impact of Federal Policies**

**By:**

**Dr. Lara B. Fowler, Dr. Ryan Baxter, Dr. Scott J. Colby, Dr. Maurie Kelly,  
Kayla Kelly-Slatten, and Dr. Katherine Y. Zipp, Pennsylvania State University;  
Dr. L. Donald Duke, Florida Gulf Coast University and Bucknell University;  
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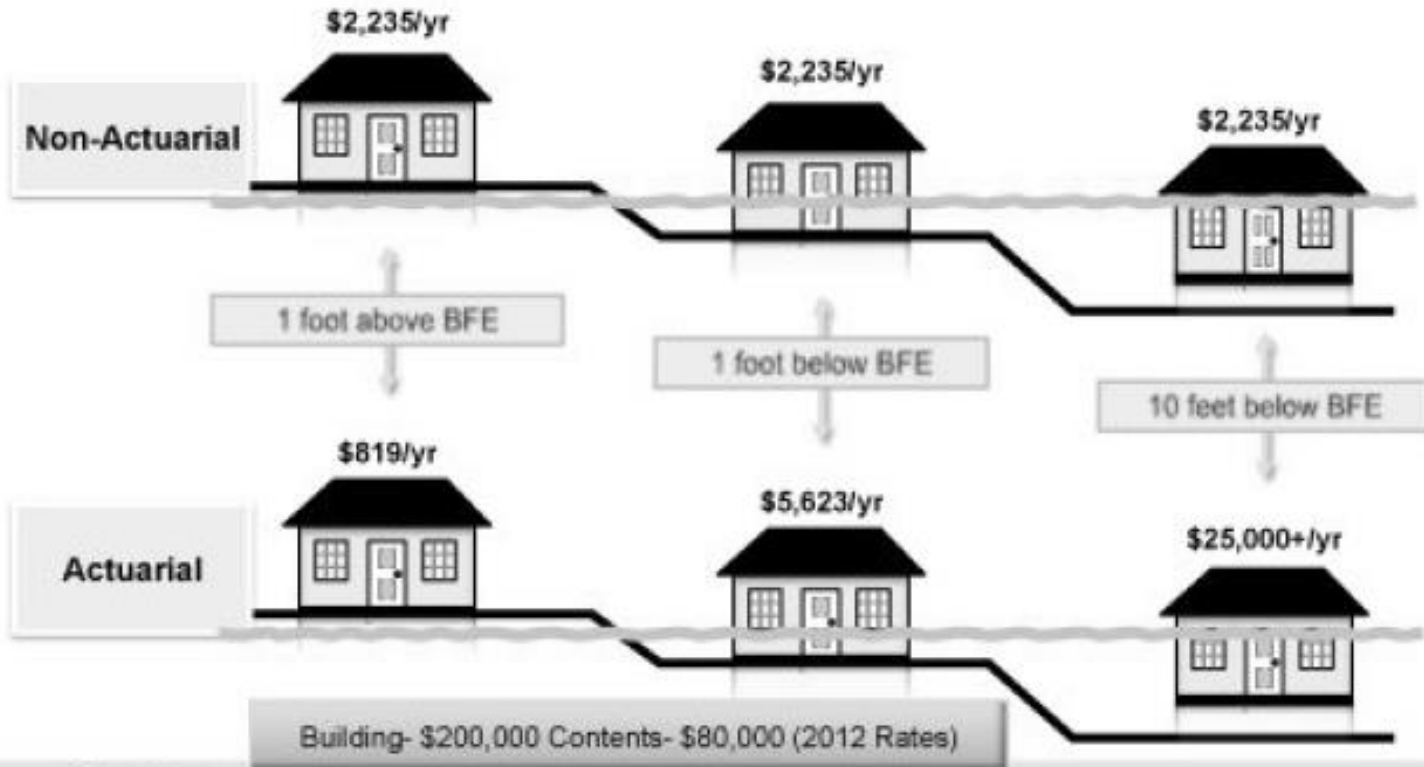
**September 2017**





# NFIP Rating Examples: The Impact of Loss of Subsidies

Rate comparisons



FEMA

5

Proposed changes to NFIP rates  
via Biggert-Waters (FEMA, 2012)



# National Flood Insurance Program (NFIP)

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- Intent: to replace one-time appropriations (subject to politics....)
- Purpose: “compassion?” – to allow our stricken fellow citizens to recover and rebuild without financial distress
- Purpose: “tough love?” – to add to cost of living in disaster-susceptible regions, thus discourage building
- It can't do both of those things.

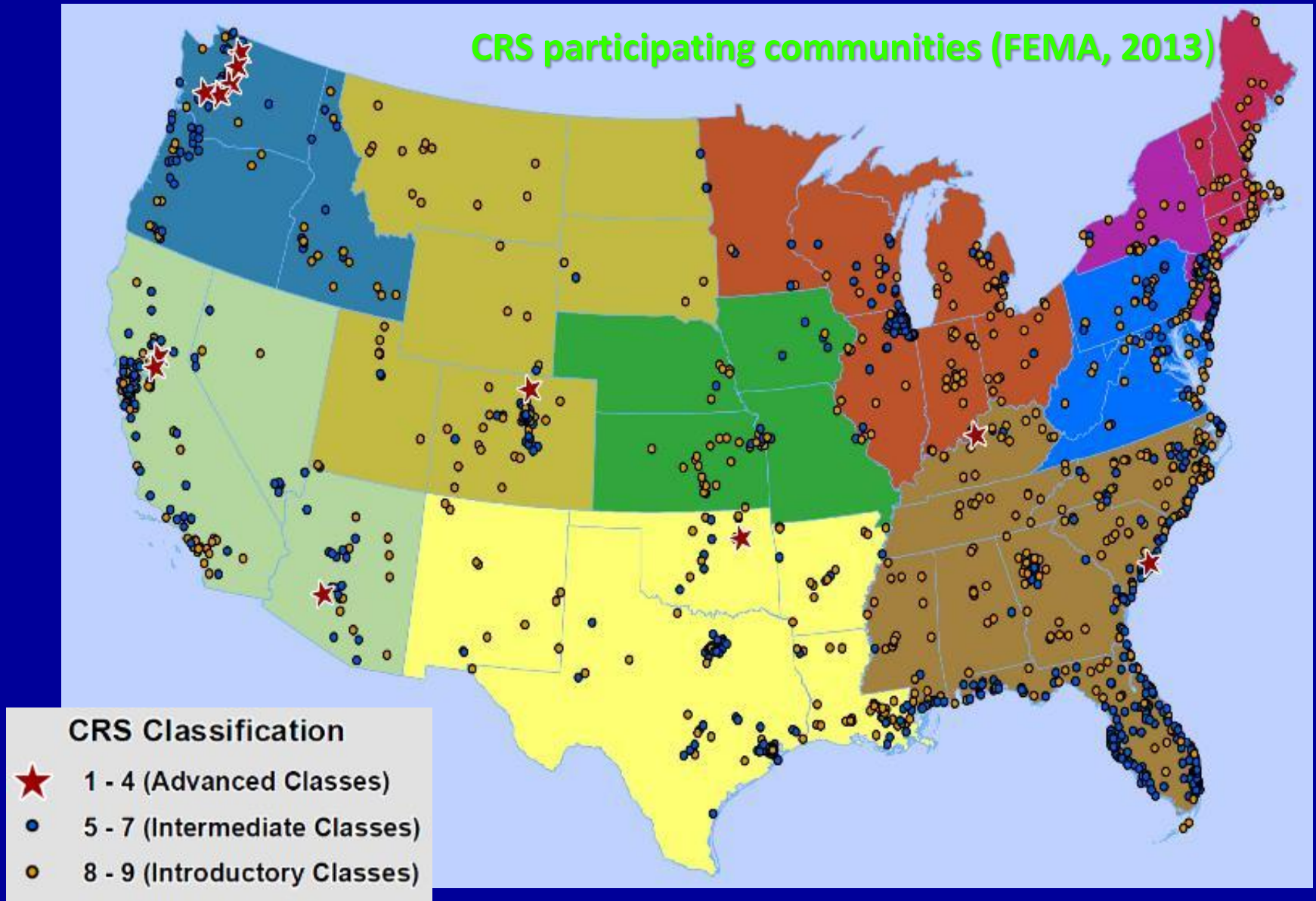
# Community Rating System of NFIP

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- Communities must *choose to participate* in NFIP, including minimum requirements, in order for residents and businesses to purchase insurance
- (Adopting a floodplain ordinance among them)
- CRS is voluntary program of additional actions that further reduce projected impacts
- CRS communities achieve discounts in NFIP prices for residents, businesses:
  - 5% for level 9, 45% for level 1
- Some communities report CRS is tremendously valuable (Ft Collins CO)

# The National Flood Insurance Program's Community Rating System : Participation as of 2013

CRS participating communities (FEMA, 2013)



# Community Rating System of NFIP

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- NFIP participation is essentially universal because *most states declare communities ineligible for disaster-recovery funds* if they do not participate in NFIP
- CRS billed as promoting more flood mitigation than the basics –
- Community residents can have NFIP premiums reduced 5% - 45% if communities participate
- CRS gains very uneven participation: FL, over 200 communities; PA, 28 communities as of 2015



# Community Rating System of NFIP

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## Findings

- Small communities find CRS application and reporting burdensome – limited resources
- Participants in general are enthusiastic about rate reduction for policy-holders
- Alternate mechanisms that some prefer are of varying compatibility with CRS

# City of Fort Collins, CO: A champion for CRS

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- Following slides from Marsha Hilmes-Robinson, City of Fort Collins
- AWRA national meeting 2015



# Floodplain Management

Marsha Hilmes-Robinson, CFM

Floodplain Administrator

# Fort Collins Overview



- Colorado Front Range
- Population = 156,000
  - Colorado State University
- Stormwater Utility - 1980
- Flash Flooding and Riverine Flooding
- Major Recent Flood Events
  - Spring Creek – 1997
  - Poudre River – Sept. 2013



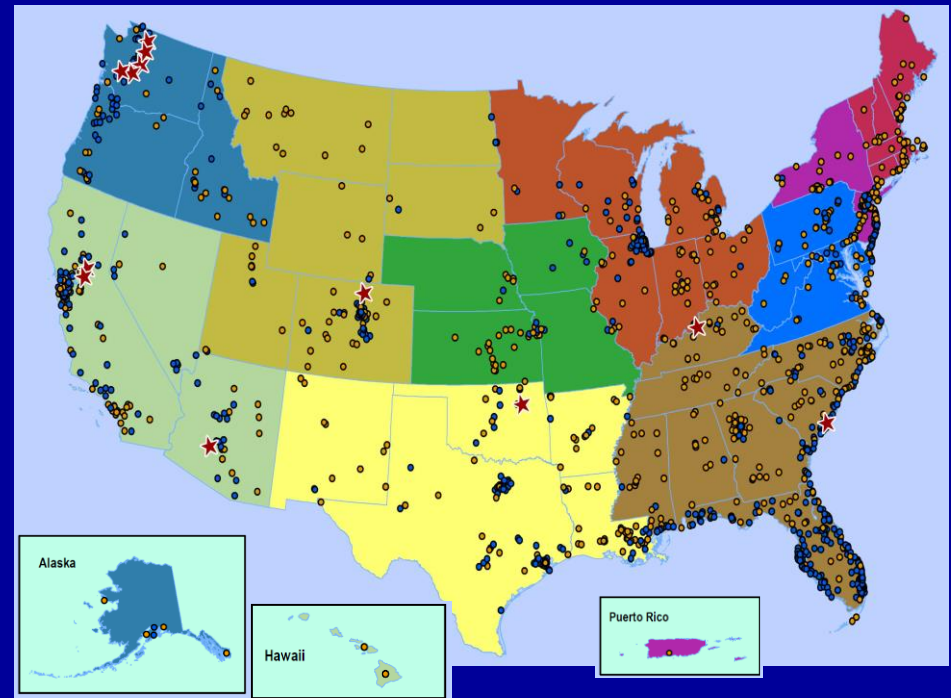
# Mitigation Strategies

- Public Outreach
- Flood Warning System
- Regulations
- Capital Improvements
- Maintenance
- Open Space Preservation
  - 66% of Poudre River 100-yr floodplain preserved as open space



# Community Rating System

- Best Practices for Floodplain Management
- Currently a CRS Class 4
- Will be a CRS Class 2 in May 2016!
- Provides up to a 30% discount on flood insurance premiums for citizens and businesses
- Metric for comparing with other communities



CRS Classification	
★	1 - 4 (Advanced Classes)
●	5 - 7 (Intermediate Classes)
●	8 - 9 (Introductory Classes)

# Land use changes in Lewisburg PA: Decades of mitigation?

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- GIS study, 2014
- Identified plots converted from commercial/residential/other uses into open spaces in the floodplain
- 1950s, “city dump” is a ballfield; 1970s, HUD recovery funds created Hufnagel Park; property buyouts 2017; others in between
- County Plan encourages – but – interviewed staff know of no such concerted effort





Lewisburg PA: Limestone Run  
("Bull Run") downtown  
floodway and 1% probability  
zones

Hufnagel Park, acquired 1980s;  
6<sup>th</sup> Street properties acquired  
and demolished summer 2014

*Photo courtesy Prof. Ben Hayes,  
Watershed Sciences and Engineering Program,  
Bucknell University Center for Sustainability  
and the Environment*



# FEMA Funds to elevate structures

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- Very much easier to complete for new structures than to raise existing structures!
- But – retrofit technology is well developed; private firms are available
- Older housing stock finds cost prohibitive

# “Wall envy:” Local protection projects (USACoE, State, local)

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- Since 1950s many locations (including small towns!) protected with physical barriers
- Communities not “walled off” then, now disagree: count your blessings or agitate for funding?
- Apparent evolution in societal (and Corps) preferences and approaches
  - 1940s (Johnstown), channelization
  - 1950s-60s (Williamsport and many others), miles of earth levees
  - 1990s (Lock Haven, others) retain ecosystems, promote regional plan, turn over to local entity management

# *Conclusions:*

## *Of a highly conceptual kind*

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- U.S., its states, its communities have been deeply concerned with flood control for many decades
- Technologies, planning approaches, and institutional mechanisms exist – from tested/true to evolving/innovative
- Institutional barriers, silos (vertical and horizontal), funding – all are limits
- It is time we defeat this problem.



Tropical Storm  
Agnes, 1972:

City of  
Sunbury



<http://www.sunburyfloodcontrol.com>



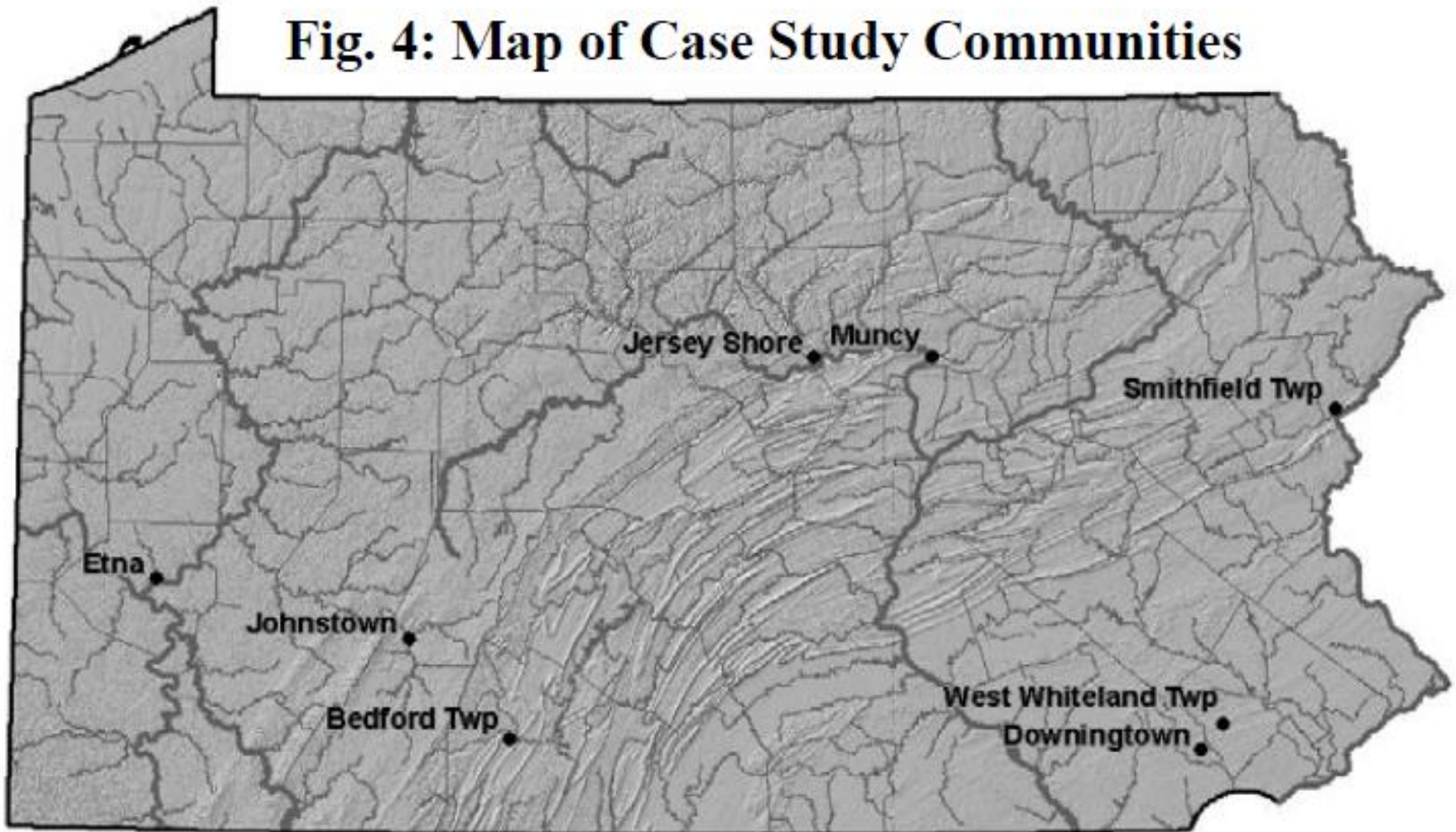
*Questions?*

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## Location of selected case study communities

Diversity of municipality sizes, governance types, waterbodies leading to flooding, and drainages in PA

**Fig. 4: Map of Case Study Communities**



# Selected case studies: Communities with history of flooding – and projected future impacts

Municipality	County	Population (2010, approx.)	NFIP claims, 1978 – 2015		Approx structures in floodplain
			Number	\$, millions	
Johnstown	Cambria	20,200	323	1.4	2,342
Muncy	Lycoming	2,500	475	5.5	457
Jersey Shore	Lycoming	4,300	254	1.7	1,143
Etna	Allegheny	3,500	244	5.8	361
Downingtown	Chester	8,000	278	2.2	344
West Whiteland Twp	Chester	18,200	71	0.8	388
Bedford Twp	Bedford	5,400	495	4.5	320
Smithfield Twp	Monroe	7,300	120	8.2	230

# Boroughs, Townships, Cities: Different Impacts, Options, Limitations

	<b>Number of Jurisdictions with Claims Filed</b>	<b>Number of NFIP Claims, 1978-2015</b>
<b>PA total</b>	1,982	69,055
<b>PA all Cities</b>	55	9,304
<b>PA all Boroughs**</b>	685	22,501
<b>PA all Townships</b>	1,242	37,250

	<b>Value of Claims, \$ million *</b>	<b>Average Value of Claims, \$ / claim</b>
<b>PA total</b>	1,134	16,400
<b>PA all Cities</b>	133	14,300
<b>PA all Boroughs**</b>	376	16,700
<b>PA all Townships</b>	625	16,800

\* Dollar value includes claims as reported from all years 1978-2015 (not inflation adjusted).

\*\* Includes one Town. Data from J. Young, PHMC, 2015 (included as Appendix 7.2).